

UNIVERSITY OF MIAMI
SCHOOL of BUSINESS
ADMINISTRATION



Focus on Europe Program

University of Miami, Coral Gables Campus
Executive Education Center, 3rd Floor Aresty Graduate Building
School of Business Administration

Wednesday April 10, 2013
6:30-8:30 PM

The University of Miami is proud to host a Round-Table discussion regarding the potential impact of a free-trade agreement between the European Union and the United States on the city of Miami. Bringing together some of the most distinguished and influential business professionals in Miami's international community, we will discuss how both European and American companies, and thus the city of Miami, are expected to benefit from this deal. Students of UM and will have the ultimate goal of understanding how to leverage this information for their future careers.

Schedule:

6:30 PM

Ann Olazábal, Vice-Dean Undergraduate Business Education
Opening Remarks

6:40 PM

Dr. Maria Lorca-Susino, Lecturer, University of Miami
Brief Introduction to the Economic Background of the Great Recession and EU
Economic Integration

6:55 PM

Dr. Maxime Larivé
Jean Monnet Postdoctoral Fellow and Lecturer, University of Miami
Brief Introduction to the Current Political Climate of Europe and United States

7:10 PM

Pamela Fuertes
VP of International Economic Development Programs, Beacon Council
Foreign Investments in Miami and Impact on Job Market

7:25 PM

Michael Claus

President of the German-American Chamber of Commerce, Managing Director of
Hellmann Network Inc.
Trade Networks and Benefits of European Involvement in South Florida

7:40 PM

Jean-Michel Caffin

President of the Counsellors of External Commerce of France, Managing Partner of Axis
Americas LLC

Business Strategies in response to the Transatlantic Investment Initiative

7:55 PM

Moderated Questions

8:15 PM

Dr. Joaquín Roy

Director of University of Miami European Union Center, Co-Director of the Miami-
Florida European Union Center of Excellence

Closing Remarks



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